

Talented, get-it-done team ...



We the People — Your Professional Team

PrintGraphics is uniquely qualified to deliver your brand and corporate identity using the most innovative and cost-effective techniques possible. Since our office is only 10 minutes from downtown Austin, our full-service staff is available anytime, anywhere.

If you're short on time or resources, no problem. Our team of experts will guide you from concept to print — and eliminate your stress.

Team up with PrintGraphics and we'll make *Your* business shine!

"The PrintGraphics team has an endless supply of products, ideas, and patience! They exceed our product, timing, and service expectations every time. We wouldn't have it any other way."
Marketing Team, Hoovers, Inc.



Additional Services — Keep Your Business on Track

PrintGraphics offers a comprehensive suite of optional services to help you stay focused on winning market share.

- **Print-on-demand** saves you money
- **Company Stores** provide customers easy access to your merchandise
- **Inventory Management** maximizes product control
- **Assembly and Kitting** guarantees your finished goods are packaged professionally
- **Picking, Packing, and Shipping** delivers your products on time
- **Direct Mail** generates sales and raises client awareness

If your goal is to increase sales, reduce overhead, decrease time to market, and enhance customer retention, then our fulfillment services are essential!

"Finding a H.U.B. vendor with the expertise of PrintGraphics is tough. They deliver exceptional turn-key results that you'd only expect from a large corporation."
Jan Finleon, NHIC

**Establishing Your Corporate Identity
— Contact PrintGraphics Today!**

(512) 892 3333

www.printgraphics.com



printgraphics

*Establishing
your
Corporate
Identity!*

Cutting-edge creative tools ...

Cost-effective ...



Build a Strong Brand!

You can count on PrintGraphics for smart design ideas that build and maintain your corporate positioning. What's more, our team of creative talent will help your brand become a market winner.

PrintGraphics provides all of the design genius you'll ever need to:

- **Create** logo systems
- **Develop** brand-conscious strategies
- **Ensure** a consistent marketing message
- **Establish** your corporate identity
- **Generate** effective communication material

Let PrintGraphics captivate, inspire, and expand your market. Our creative talent for exceptional artistic quality will give your business the respect it deserves.

"PrintGraphics provided design services across the full spectrum of graphics and identity. They created a unique and appropriate mark, after going through an intense research process with us, and implemented within a tight deadline. PrintGraphics understands the importance of a strong brand, and goes the extra mile for the client."

Rhonda Wunderlin, Director Sales & Marketing Integration, FactoryLogic



Distinguish yourself!

Smart businesses know that targeted promotions yield impressive results. That's why over \$16.2 billion dollars were spent on promotional products during 2003.

Wearables, writing materials, and business accessories are the most popular items because they are visible and useful.

Your business will flourish because PrintGraphics will show you how to dramatically increase the results of your marketing and advertising efforts. In fact, there are virtually unlimited ways to boost your business with promotional products:

- **Cultivate** relationships with clients
- **Improve** trade show traffic
- **Increase** sales through brand awareness
- **Personalize** corporate communications
- **Promote** non-profit fund raising
- **Boost** productivity by lifting employee morale

PrintGraphics will help differentiate your business with customized items not found in any catalogue — anywhere. As a result, you'll have a unique promotional option for all of your customer's marketing needs.

"In our business, it's vital to provide prompt service and attention to detail. PrintGraphics produced one of our promotional giveaways this past season and filled the order in excellent fashion. If we're looking for a particular item or a new idea, we'll call on them."

Derrick Grubbs, Assistant General Manager, Round Rock Express Baseball Club



Look Good on Paper!

For nearly 20 years, PrintGraphics has helped Austin businesses create a distinctive look and feel, also known as corporate identity.

Even in today's web-driven world, printed marketing material is still the most successful, easiest, and cost-effective way to promote your corporate identity — and achieve market awareness.

- **Build** market recognition through brochures, newsletters, and slicks
- **Professionalize** by way of letterhead, forms, envelopes, and business cards
- **Publicize** special events with posters, invitations, and hand-outs

Your printed materials must capture your audience to be effective. That's why our experts use only colors, graphics, and paper that will meet or exceed your requirements — quality control is our guarantee.

"Whenever I call PrintGraphics I just say: Make it happen. I know their team will always bring my printed materials to life!"

Larry Ketch
Brown McCarroll

To accommodate your creative needs, PrintGraphics accepts a wide variety of artwork and design formats such as:

Preferrably Macintosh-based:

- Quark X Press (5.0 or earlier)
 - Adobe Photoshop (7.0 or earlier)
 - Adobe Illustrator (10.0 or earlier)
 - Adobe InDesign (2.0 or earlier)
- Generally, we do not accept artwork laid-out in Microsoft Word or Microsoft Publisher.

Delivering Options:

Compact Disk (CD) or (if small files) send via email to one of the sales people or use our FTP site — if possible use a self-extracting archive like Stuffit.

Some general Guidelines:

- Do not give us your only copy
- Please label all disks
- Please give us the final copy, all changes and corrections made by you
- Please include a copy of every file used, even if they have been imbedded in the document
- Please include ALL fonts - never stylize
- Photoshop images need to be 300 dpi minimum resolution, 100% to size (the quality of images found on the internet are not suitable to print)
- Illustrator files should have all fonts converted to outlines
- If you are using a spot color, please use a PMS color and give us the PMS#
- Please print a copy of your document at 100% and provide it to us
- Please set up files in final size

If you know in advance that you won't be able to fulfill these requirements our graphic design department will be happy to assist you in fulfilling these requirements.