

<prospect name>
<prospect address>
<prospect address>

Setting up your business wisely has its rewards. Global Business Development Corp. will help you protect and build your dream.

Dear Business Owner:

Congratulations! By seizing upon the American Dream of private business ownership, your future is now in your hands.

However, many obstacles threaten your success — nearly ***four out of five businesses fail*** within the first three years of operation. Lack of business capital, frivolous lawsuits, and poor marketing all contribute to the failure of the young entrepreneur.

You, however, deserve a business that survives, and thrives. For this reason, Global Business Development Corp. is offering you the tools you need to establish a business that is secure, properly funded, and achieves exceptional market visibility.

Are you aware that by operating as a Sole Proprietorship, you are personally liable for every claim that the business incurs? Why put your family and personal assets at risk? Global Business Development Corp. will prepare and file articles of incorporation that ensures your privacy. Conducting business as a separate corporate entity protects your personal assets from business-related lawsuits.

Regardless of changing economic cycles, business growth requires sufficient capital. We'll establish a Federal Tax ID number and a corporate credit profile so that you can use your business credit rating to open a Corporate checking account or obtain funding — whenever you need it the most.

Did you know that most of the marketing you've encountered is ineffective? With the saturation of technology-enabled marketing, your prospects are staggering under “advertising overload”. Today, you need a solid marketing plan that distinguishes your business from the competition. Otherwise, your business simply becomes a price-squeezed commodity.

Global Business Development Corp. will help you rise above “advertising overload” by creating marketing materials that show your unique advantages at a fraction of what traditional marketing programs costs — guaranteed.

(over, please)

Whether you own a new or existing business, Global Business Development Corp. empowers you with total control over your business future.

You've seized the American Dream, and now I believe you should secure your business and multiply your market share. You deserve every reward that successful business ownership has to offer.

I look forward to helping your business be as successful as you want it to be.

Sincerely,

Billy Ezell
President/CEO
Global Business Development Corp.

P.S. Call (830) 693-5046 today and receive a free, no obligation information package of 70 surefire marketing tips that will expand your knowledge of the awesome power of strategic and tactical marketing.